



International
Partnership
For Dogs

INTERNATIONAL PARTNERSHIP FOR DOGS

DogWellNet.Com

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DogWellNet

Outline...this talk...this morning

- Background and Overview on the IPFD
- Tour of DogWellNet.com

- Presentations from 4 speakers who will make presentations on key areas – for dog health, well-being and welfare – and for DogWellNet

- General Discussion
 - IPFD / DogWellNet
 - This International Dog Health Workshop...moving forward
 - Conclusions and initiatives

- Next IDHW

International Partnership for Dogs (IPFD)

- Legally registered in Sweden
- Non-profit organization
- **Mission**
 - to facilitate collaboration and sharing of resources to enhance the health, well-being and welfare of pedigreed dogs and all dogs worldwide.
- **Vision**
 - An enduring global collaboration enhancing dog health, well-being and welfare, and human-dog interactions.



International Partnership for Dogs (IPFD)

- Founding Partners
 - The National Kennel Clubs of Sweden, Finland, France, Germany, Norway and The Kennel Club (UK)
 - The Orthopedic Foundation for Animals, USA
 - The Agria Animal Insurance-SKK Research Fund, Sweden
- FCI – Patron / Partner
- Vet Compass (UK) - Collaborator

*SOON...Other cynological organizations...corporate...other
non-profits...professional...research*



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International Partnership for Dogs (IPFD)

Board

Pekka Olson (Chair, Sweden)

Caroline Kisko (Vice Chair, UK)

Eddie Dziuk (USA)

Peter Friedrich (Germany)

Jean-Pierre Genevois (France)

Patricia Olson (USA)

Kirsi Sainio (Finland)

NOTE:
Board members serve as individuals
– NOT as representatives of their
organization.

Brenda Bonnett (Canada) is the Chief Executive Officer

Ulf Uddman (Sweden) is the Chief Financial Officer.



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Governance

- Board is the decision-making body
- **Input from an Advisory Council (voting members selected from Founding and Initiating Partners and others)**
- Work done by IPFD staff and volunteers from member organizations and others.

Goals

- Enhance the health, well-being and welfare of dogs and enrich human-dog interactions
- To facilitate sharing of knowledge, information, experience and resources across stakeholders
- To provide structure, evaluation and **interpretation of information** to support the actions of stakeholders in dog health, well-being and welfare.
- To **facilitate specific actions** to improve health and well-being of dogs, including, e.g. to support globally relevant breed-specific breeding strategies.

Goals

- **To create and run the web platform (DogWellNet.com).**
- **To bring the dog community closer together through DogWellNet.com.**



(Breed-specific) Breeding strategies

What's Good:

- Many kennel and breed clubs have information on health and breeding
- Most have ethical breeding guidelines
- Many have strategies for *high-profile / high-risk breeds*.

What's not so good:

- It's hard to find
- Language?
- *Don't know that others are doing similar work elsewhere*
- If kennel and breed clubs don't do this... governments may step in

Breed-specific breeding strategies

What would be great:

If you could easily find all the great work through one portal...at least a summary in English...

What would be really great:

An online working group sharing information / experience, etc.

International Breed-specific Collaborations

What's Good:

- Dog breeding is international... need to look at the global population of dogs...especially in small-number breeds.
- Many international collaborations

What's not so good:

- Challenges getting people together ...physically and philosophically
- Websites, face-to-face meetings can be expensive

International Breed-specific Collaborations

What would be great:

A virtual collaboration space ...those who had developed effective collaborations were available to counsel others – share their experience and resources



DogWellNet.com

Public Information ...

Partnership Resource

- **Public** pages bringing together the best information that is available on health, breeding, welfare, etc.
 - **Evidence- and Guidance-based**, where possible
- For **Partners and Members** – content and functionality to support cooperation, collaboration, developing new initiatives...
 - e.g. expert forums



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Participation?

- Any **cynological / or other** organization who:
 - Wants to be seen as a **leader** in issues of health, well-being and welfare in dogs ... to be recognized as an *active* participant in the international dog community.
 - Who has something to **share** and would like to enhance their international focus
 - Who wants to **benefit** from access to the full range of information and functionality of DogWellNet.com

Declaration of Intent – Members:

- The IPFD and DogWellNet.com are meant to offer a **non-partisan and apolitical platform**
- **Participants must commit to focusing primarily on the mission, vision and goals of the IPFD.**



Home

Welcome to DogWellNet: A Dynamic Work in Progress!

The International Partnership for Dogs (IPFD) represents an exciting new development to encourage collaboration and sharing of information and resources across the global dog community. This is a collaboration between cynological organizations (e.g. breed clubs, kennel clubs, breeders, breeders' organisations, non-profits, corporations, etc.) to improve the health, well-being and welfare of dogs. On this platform, breeders and members meet, share, and collaborate on the various functions of this platform. We believe that the most effective way to improve the health and welfare of dogs is to come from connecting the many stakeholders that are working for dogs in the world. Our Content page shows a detailed menu of our main information providing areas...scroll over titles to see a description. However, as this is not simply a typical website, please read about our goals and approach under About Us / About DogWellNet.com, including DogWellNet: Layout and Structure and DogWellNet: The Community and Forums, and our plans for Expert Panels and Working Groups.

MOST OF THE SITE IS OPEN TO THE PUBLIC BUT SIGN-ON/ CREATE AN ACCOUNT ONLY FOR PARTNERS AND COLLABORATORS UNTIL MAY 2015 ('BETA-TESTING')

Latest News
Website: What Yo...
Contributions
What's Next...

New on DogWellNet
International Partnership For Dogs



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CHALLENGED by shared needs, common goals

Seize the OPPORTUNITY

to become stronger by working together for the health and

well-being of **dogs**.

What do we need?

- More Partners in IPFD
 - Financial and other support
- Kennel clubs, breed clubs
- Non-profits
- For profits
- *Suggestions / contacts?*
- Volunteers / Collaborators
 - Expert panels
 - Working groups
 - Content
- *Names?*